

CLAIMS

What is claimed is:

- Sub A4
- 004732460
1. A method for providing adaptive scaling of selected features on a screen page displayed by an entertainment system, comprising:
 - receiving programming data associated with a show;
 - displaying the programming data on a screen page;
 - selecting at least one feature of the screen page for scaling;
 - providing a scaling factor of the at least one feature.
 2. The method of claim 1, further comprising displaying the scaled feature.
 3. The method of claim 1, wherein providing a scaling factor includes providing a range.
 4. The method of claim 1, wherein providing a scaling factor includes providing a default scaling factor.

1 5. The method of claim 1, further comprising providing an increment
2 factor that is used to increase a size of the at least one feature beyond the scaling
3 factor.

1 6. The method of claim 1, wherein displaying the programming data
2 includes:
3 executing software by a central processing unit, implemented within the
4 entertainment system, to produce a screen menu and a program description.

1 7. The method of claim 6, wherein selecting the at least one feature of the
2 screen page for scaling includes:
3 selecting at least one of said screen menu and said program description.

1 8. The method of claim 1, further comprising displaying a menu having a
2 plurality of icons, one of said icons being selectable to scale of the selected feature.

1 9. The method of claim 8, wherein a second one of said icons is selectable
2 to provide the scaling factor.

1 10. The method of claim 8, wherein a second one of said icons is selectable
2 for displaying the scaled feature.

1 11. An entertainment system comprising:
2 a display monitor; and
3 a broadcast receiver coupled to the display monitor, the broadcast receiver
4 including
5 a front-end unit capable of receiving programming data associated
6 with a show broadcast for viewing on the display monitor,
7 a memory that stores instruction sequences, and
8 a central processing unit coupled to the memory, the central
9 processing unit receiving programming data associated with a show, said
10 central processing unit executing said instruction sequences to: display the
11 programming data on a screen page, prompt selection of at least one feature
12 of the screen page for scaling, and to prompt selection of a scaling factor for
13 the at least one feature.

1 12. The entertainment system of claim 11, wherein said central processing
2 unit displays the scaled feature in response to a user instruction.

1 13. The entertainment system of claim 11, wherein said scaling factor
2 includes a range.

1 14. The entertainment system of claim 11, wherein said scaling factor is a a
2 default scaling factor.

1 15. The entertainment system of claim 11, wherein said central processing
2 unit further prompts entry of an increment factor that is used to increase a size of
3 the at least one feature beyond the scaling factor.

1 16. The entertainment system of claim 11, wherein the programming data
2 is displayed on a screen menu and a program description.

1 17. The entertainment system of claim 16, wherein said feature is one of
2 said screen menu and said program description.

1 18. The entertainment system of claim 11, wherein said central processing
2 unit further displays a menu having a plurality of icons, one of said icons being
3 selectable to scale of the selected feature.

1 19. The entertainment system of claim 18, wherein a second one of said
2 icons is selectable to provide the scaling factor.

- 1 20. The entertainment system of claim 18, wherein a second one of said
2 icons is selectable for displaying the scaled feature.

Add A5

004472553-123400